



March 17, 2006

Dear Sponsor:

We, at Peak Oil NYC, Local Energy Solutions and The Five Borough Institute would like to thank your organization for the important work you are doing every day to create a more sustainable society. In today's world of increasing energy scarcity and economic uncertainty, promoting an environmentally viable way of life is more important than ever.

To bring attention to these issues, we are hosting a three-day conference on April 27-29, 2006 titled *Local Solutions to the Energy Dilemma*. It will be held at the Community Church on east 35th Street and Manhattan Center's Grand Ballroom on West 34th Street. This event will bring together up to 1200 people from the entire NYC area and has two complementary purposes: to inform the public on the magnitude of the impending global energy crisis; and to explore equitable, sustainable local solutions.

Over 30 confirmed experts ranging from economics to agriculture will tackle such issues as raising public awareness and engaging local leadership in strategic planning. Speakers include Catherine Austin Fitts, formerly with HUD, Michael Ruppert of *From the Wilderness*, author Derrick Jensen, and sustainable agriculture experts Geoff Lawton and Dave Jacke.

Through this conference, our organization aims to provide the public with more than empty rhetoric and fear. We aim to allow them access to resources and connections they need to enact real, profound change in their lives, starting the minute they walk out the door. To this end, we will allow conference attendees the opportunity to network with dozens of existing local organizations that have already begun this cultural transition. We warmly invite you to be among these organizations by participating in this event as a non-profit sponsor.

This conference presents a unique opportunity for your organization to highlight services and programs that can help New York face the growing energy dilemma. The prospect of a drastically different low-energy world is important to us all, from the Wall Street broker afraid to lose a fortune, to the low-income Bronx resident wondering how she will pay her next heating bill. We are attracting people from all walks of life because they will all benefit from exposure to your organization and others working for a sustainable future.

See the attached materials for sponsor registration information. Due to conference logistics we can only offer tables at the Manhattan Center location and space is limited. Reserve your spot today. For additional information please contact Debbie Piesen, Sponsor Coordinator at 845.639.8304.

Thank you for your consideration.

Sincerely,

Philip M. Botwinick

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Executive Director

Local Solutions to the Energy Dilemma Conference

phil@peakoilnyc.org

www.energysolutionsconference.org

attachments



SPONSOR LEVELS

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Listing in Program by Sponsorship Level	YES	YES	YES	YES	YES	YES	YES
Button (Link to Your Website) on Conference Website on PeakOilNYC Website	UNTIL 4/30/06	UNTIL 8/31/06 UNTIL 8/31/06	UNTIL 9/30/06 UNTIL 9/30/06	UNTIL 10/31/06 UNTIL 10/31/06	UNTIL 1/31/07 UNTIL 1/31/07	UNTIL 4/30/07 UNTIL 4/30/07	UNTIL 4/30/07 UNTIL 4/30/07
Distribution of Flyers on Conference Floor						YES	YES
Table	1 Item	1/3	1/3	1/3	1/2	WHOLE	WHOLE
# of Conference Tickets for Table Personnel		1	1	2	3	4	5
Tickets to Reception (4/26/06 – Prior to Dinner)		1	1	2	3	3	4
Dinner – Wednesday 4/26/06				One for dinner or brunch	1	2	2
Brunch – Sunday 4/30/2006			1		1	2	2



Sponsor Registration Form

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Please keep a copy for your records. Mail check and original form to:

Local Energy Solutions LLC/ Five Borough Institute

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